



**Vision Statement:** Everyone will have a fair opportunity to attain their highest level of health.

**Mission Statement:** We identify and remove barriers to health equity by working with key partners.

**CORE VALUES:**

- Respect, Compassion and Empathy
- Diversity and Inclusion
- Trust and Collaboration
- Courage and Innovation

**ORGANIZATIONAL PRIORITIES**

<b>BIG ROCK/ FOCUS AREA</b>	<b>PRIORITY AREAS</b>	<b>GOALS</b>
<b>Programs</b>	<b>Healthy Start: Care Coordination</b>	<i>Launch new Healthy Start 5-year grant</i>
	<b>Healthy Start: Perinatal Task Forces</b>	<i>Clarify structure, decision-making, strategic priorities</i>
<b>Stakeholders</b>	<b>Staff</b>	<i>Develop a culture of connection, transparency and engagement among staff.</i>
	<b>Board</b>	<i>Increase Board capacity to lead and govern, using an equity and social justice lens</i>
	<b>Community Partners</b>	<i>Build, nurture and leverage strategic relationships with leaders in the public, private, and non-profit sectors.</i>
	<b>Sub-Contractor Partners</b>	<i>Develop parameters for effective collaboration and monitoring</i>
	<b>Impacted Population</b>	<i>Engage impacted populations, increase meaningful input and participation</i>
<b>Internal Building Blocks</b>	<b>Board</b>	<i>Review and Revise Board structure to better support HCCSO's mission and vision</i>
	<b>Leadership</b>	<i>Enhance HCCSO's leadership strength by coordinating and clarifying the leadership roles of staff, board, volunteers, and Community partners</i>
	<b>Staffing</b>	<i>Ensure appropriate staffing model is in place, and staff have capacity, skills, knowledge and tools to successfully implement strategic plan</i>
	<b>Operations</b>	<i>Ensure that clear and sustainable internal policies and procedures are in place.</i>
	<b>Advocacy</b>	<i>Develop framework and process for advocacy/policy work</i>
	<b>Fiscal Sustainability</b>	<i>Seek funding opportunities/diversify funding</i>