

Strategic Map



health care coalition
of southern oregon

Mission:

To advance health equity through key partnerships with public health agencies, non-profit community health centers and other community organizations.

PROGRAMS



Outcome

- *Systems, policy & environmental change related to health equity*

Strategies

- Form and sustain cross-sector equity coalitions
- Support equity trainings
- Develop equity advocates
- Engage impacted community members
- Advocate for policy, systems & environmental changes

Strategies

- Partner with community organizations in Josephine & Douglas Counties
- Sub-contract for case management and care coordination before, during, and after pregnancy
- Manage program data, and track progress on benchmarks
- Collect & analyze local perinatal health data
- Support listening sessions and client involvement



Outcome

- *Improved birth outcomes and healthier women, children, and families*

Strategies

- Bring together maternal/child health partners in Josephine & Douglas Counties
- Engage community members
- Identify local maternal/child health priorities
- Improve systems for referral and intervention
- Support trainings and community events



Outcome

- *Improved systems of care for women, children, and families*

METHODS

Strong Organizational Backbone

Strategies

- Use fair and equitable policies and practices in the organization
- Increase marketing & branding
- More funding sources

Outcomes

- *More visibility and name recognition*
- *Increased ability to get funding*

Use Collective Impact Approach

Strategies

- Facilitate creation of common agenda
- Support aligned activities to advance health equity
- Facilitate ongoing continuous communication
- Develop community engagement strategies
- Collect data and measure results of work

Outcomes

- *Increased ability to guide vision and strategy for health equity work*
- *Increased community engagement and advocacy for health equity*