

Strategic Map



health care coalition
of southern oregon

Vision Statement

Enhanced overall well-being and improved health outcomes of women, teens, children, and families - before, during and after pregnancy.

Mission Statement

To improve knowledge, behaviors and systems of care for women, teens, children and families in Douglas County through a cross-sector Perinatal Task Force

Douglas County

Perinatal
Task Force



2018-2019 Priority Areas

Preconception & Reproductive Health -- Mental Health -- Breastfeeding

Oral Health -- Substance Use -- Birthing Methods & Outcomes -- Health Equity

Methods

High Level Strategies



Community Collaboration

- Regular presentations from community groups to learn about resources and identify gaps
- Improve systems for referral & intervention
- Networking opportunities for community partners



Community Engagement

- Develop opportunities to encourage client and consumer input from impacted community members
- Host annual community baby shower
- Develop and share community campaign to improve awareness of Perinatal Task Force



Professional Development

- Sponsor trainings that align with priority areas. Identified priority training areas:
 - Health Equity
 - Substance Use and Pregnancy
 - Breastfeeding and Lactation
 - Birthing Methods and Outcomes
 - Preconception and Reproductive Health



Task Force Sustainability

- Develop and maintain governing structure
- Utilize effective communication strategies
- Build sustainability to support ongoing projects

Our Values: Equity — Cross-sector collaboration — Consumer & client involvement — Alignment with state & national efforts — Data-driven approaches