

Strategic Map 2023

Mission

To improve knowledge, behaviors, and systems of care for birthing parents, children, and families in Douglas and Josephine Counties through cross-sector Perinatal Task Forces.

Vision

Enhanced overall well-being and improved health outcomes of birthing parents, children, and families – before, during, and after pregnancy.

Focus Areas

Family Planning & Mental Health

2023 Overall Strategies

Cross-sector collaboration, community involvement, alignment with state and national efforts, data-driven decisions, and health equity focus

2023 Methods & Tactics

Regular Task Force Meetings

Facilitate activities and work groups during meetings, increase knowledge of referrals, and offer networking and professional development opportunities.

Community Engagement Activities

Host community presentations and events, create and perform community assessments, utilize social media.

Task Force Sustainability Measures

Increase engagement especially amongst those who represent marginalized populations and community members who do not represent organizations, and utilize effective and consistent communication strategies and activities.

Promote and Conduct Equitable Practices

Ensure that all activities are welcoming and accessible to all intended participants, especially marginalized populations.



